

The Year Ahead

NetHui 2012



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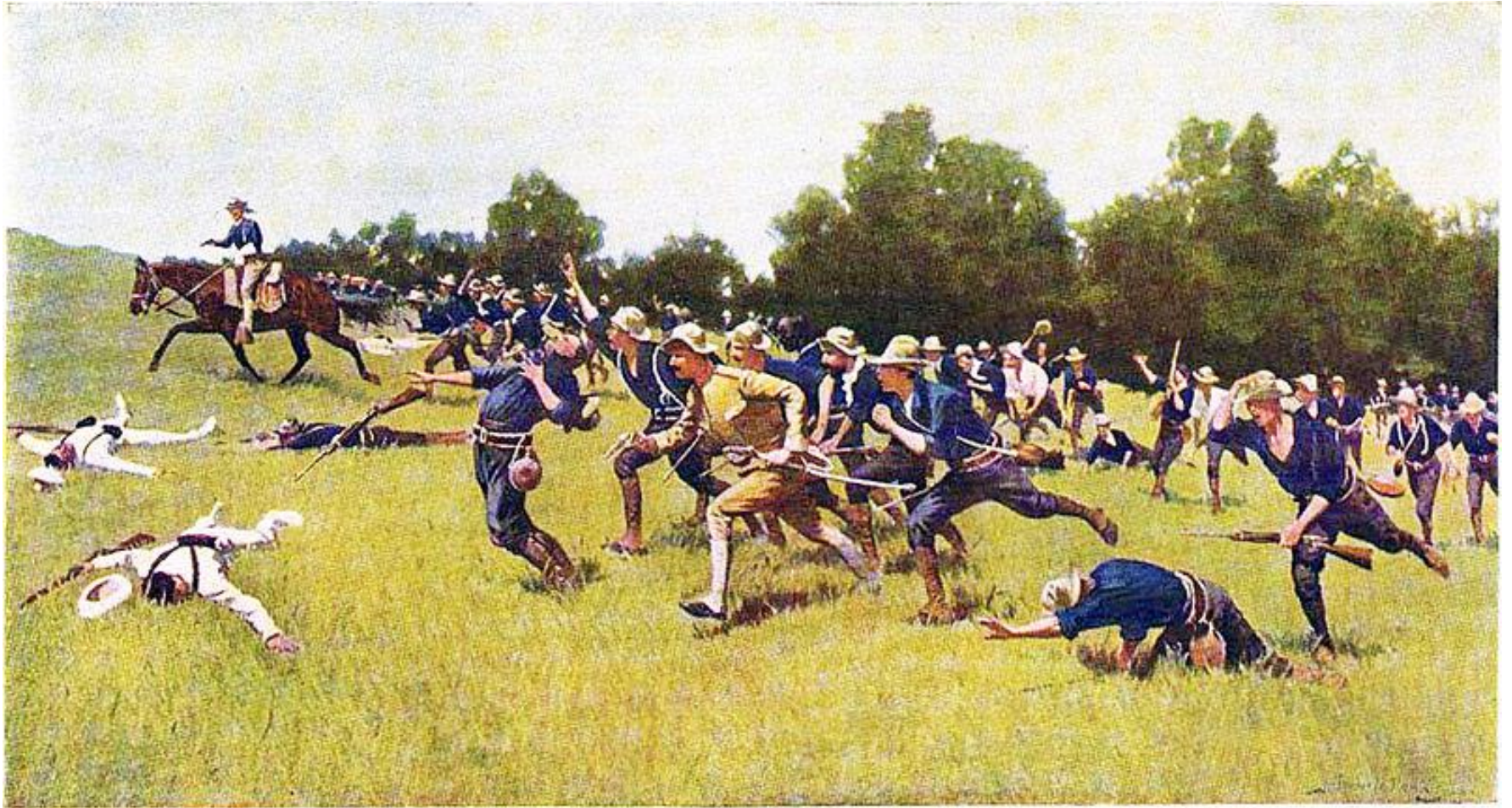
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- Collaboration and Community Lead
- Events Lead

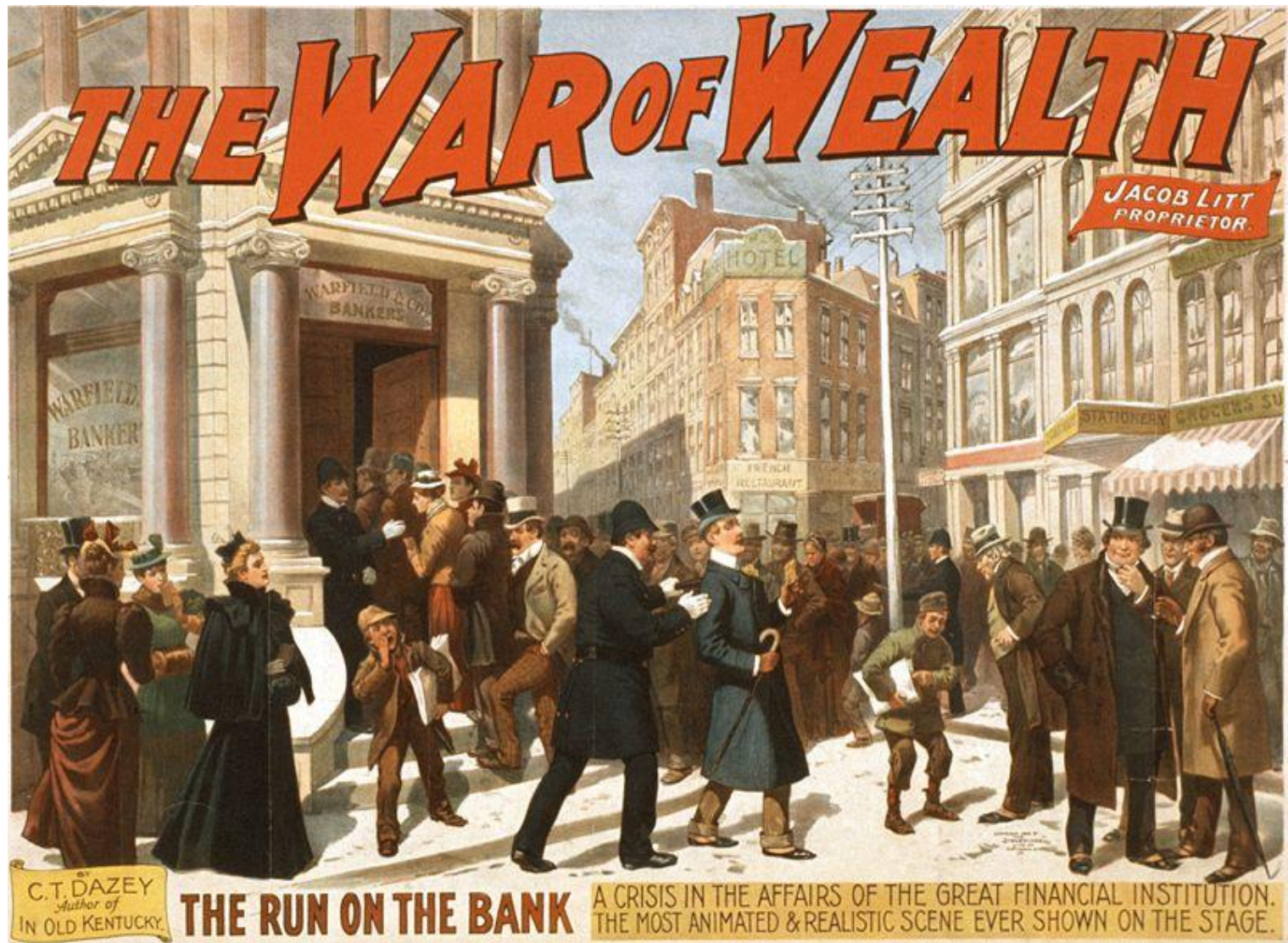


internetawards.co.nz

~ 1900







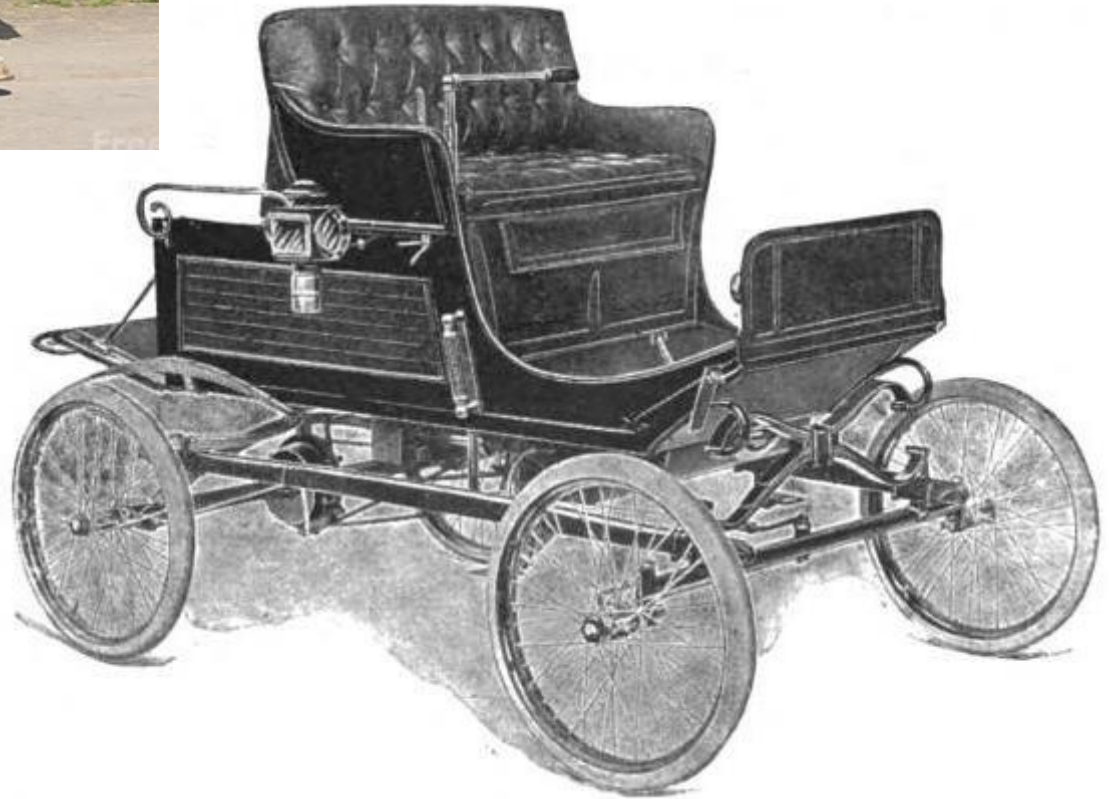
BY
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Author of
IN OLD KENTUCKY.

THE RUN ON THE BANK

**A CRISIS IN THE AFFAIRS OF THE GREAT FINANCIAL INSTITUTION.
THE MOST ANIMATED & REALISTIC SCENE EVER SHOWN ON THE STAGE.**



Disruption



Business Impact

- Many of the 13,000 businesses making horse and buggy parts closed.
- A few adapted to “horseless carriages”.
- Studebaker became the only manufacturer to successfully make the switch from horse-drawn to gasoline-powered vehicles.
- Timken Company thrived by adapting roller bearings for wagon wheels to “anything that moved”.

Farmers lobbied to
maintain status quo

Pennsylvania, 1896

- Both houses of state legislature unanimously passed a bill requiring
- People driving their "horseless carriages", upon chance encounters with cattle or livestock, need to ...

(1) immediately
stop the vehicle

(2) immediately and as
rapidly as possible...
disassemble the automobile

(3) conceal the various components out of sight, behind nearby bushes

until equestrian or livestock is sufficiently pacified.

Over in UK

Locomotive Act 1865

Required “road locomotives” to:

- Limit speed to 3 km/hr
- Have a crew of 3
- Of whom, 1 had to carry a red flag, and
- Walk 55m ahead of the vehicle.



- (1) UK focussed on railways until laws changed
- (2) Motor car industry shifted to Germany and Austria. Figured out that motor cars were recreational.

- (1) Society takes many years to adjust to disruption
- (2) The year ahead is one of those.

- (1) Some will resist disruption, including lobbying for the status quo
- (2) Others will adapt and thrive.

- (1) But the disruption from the Internet is far larger than the motor car
- (2) It is a general purpose technology.

(1) Some will be more marginalised.

(2) Which “free markets” will not address.

NetHui

- “Mini” NetHui in South Island
- “National” NetHui in Auckland - Wellington alternately, each year
- A community of people in New Zealand interested in the disruption that the Internet is causing





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